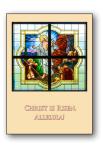
PARISH EASTER CARDS

A Beautiful and Easy Way to send Your Easter Message and Holy Week Schedule to Your Parishioners

We'll Save you Money and We'll Do All the Work, at Our Best Price Ever — Only 99¢ each!











Our Custom Easter Card Program includes all of these items:

- **FREE** Personalized Card Design and Layout (using your image or one of ours)
- **FREE Matching Envelopes included**
- DISCOUNTED Envelope Address and Logo Imprinting
- PLUS you get an extra 5% off our best 35% OFF promo...only 99¢ per card!
- AND Complete Mailing Services, providing GREATLY REDUCED POSTAGE which makes our price as good as or better than cheap, low-quality cards. (Details on back.)

And unlike some others, you don't have to order your Easter cards before Christmas! We also won't invoice you until April – and you won't have to do any of the mailing work!

Please take a look at the enclosed samples and see additional info on the back of this flyer. Then call or e-mail us with any questions, and to lock in this great deal so we can get started on creating an Easter card that you and your parishioners will love and appreciate.

Please call (727) 536-3515 or email jsGrafx@mac.com



How can we provide quality cards, do all the work, including mailing, and still have it be no more expensive than if you buy cheaper cards and do it yourself?

The enclosed samples are cards we've done for other parishes in the past. It's easy to see that our quality is second to none! But that quality, and our price per card, doesn't mean we are more expensive.

Don't be fooled into thinking that cheaper cards are "cheap." Buying cheap cards and doing it yourself to save money will prove more expensive in the long run: hidden expenses like mailing labels; return address labels; ink; taking the time to fold, stuff and seal hundreds – or thousands – of cards, plus adding the postage and mailing them yourself is both expensive and a lot of work. Our cost, though, is reduced by getting you dramatic postage savings <u>AND</u> it includes doing all the work for you. Plus with our cards you get quality, while quality is the one area where cheap cards really are cheap.

We save you postage, time, and energy. The key is the postage savings. You provide us with your mailing list and we run the postal service certifications that allow us to get you the absolute lowest possible postage rates. Then we fold the cards, stuff and seal the envelopes, and inkjet the names on them - and you don't have to lift a finger!

To give you a sense of the actual postage savings, consider these differences in a 2,000-piece mailing:

- At regular first class rates: \$980 just for postage.
- A non-profit bulk mailing you did yourself probably wouldn't be less than about 29¢ each or \$580 postage.
- Our presorted non-profit bulk mail rates: about \$230.
- That's \$750 in postage savings vs. a First Class mailing and directly reduces the overall price of our cards.

We've been serving parishes for 20 years.



Please contact us at (727) 536-3515 or e-mail: jsGrafx@mac.com

IT'S EASY, HERE'S ALL YOU HAVE TO DO:

- 1) Provide your parish photo to us or select from one of our images to be used as your cover art
- 2) Provide your Advent schedule
- 3) Select or write your verse and message
- 4) Provide your mailing list and tell us when you want the card in your parishioners' hands

THAT'S IT - WE DO EVERYTHING ELSE!

Here's the complete info: The cards are 99¢* each – that's 40% below our normal pricing. Everything else noted on the front is FREE, with two exceptions: while we provide the envelopes for free, there is a very reasonable charge for imprinting them with your name and logo. And we charge for our mailing service – but more than offset this expense too with postage savings. So you come out ahead – and don't have to do any of the work!

We can assure you from experience that you will hear many grateful comments from

your parishioners after they receive your parish Easter card mailing. We will provide excellent value, first class service, and a top quality product, because we want to serve you for many years to come!

If you have any questions, would like to know more about what we can do for you, or to get an exact

quote for your parish Easter Card mailing, please don't hesitate to contact us. You really will be glad you did.

Large Parish? We offer additional discounts on orders over 5,000 cards.

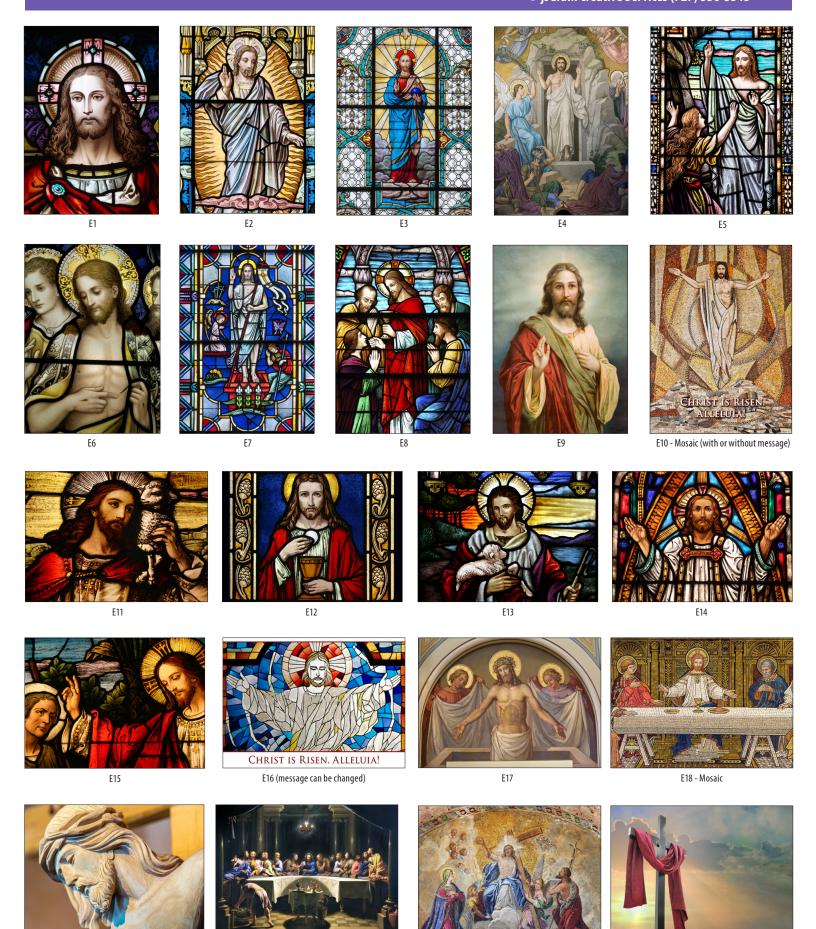
Bilingual Parish? We Can Handle It!

Want a Letter or Envelope inserted with your card? No problem!

— GIVE US A CALL —

EASTER CARD COVER ART - select one or provide your own photo or image.

— See VERSE & MESSAGE selections on reverse side — © jsGrafx (reative Services (727) 536-3515



E19 E20 E21 E22

VERSES & MESSAGES

Why do you seek the living one among the dead?

He is not here,
he has been raised.

(Luke 24:5-6)

May the blessings of Easter Sunday be yours now and all the days of your life.

We will set your verse and message in an attractive font at the proper size for your card. You may select from the samples we have listed here - or you may write your own or combine from these to create your verse and message.

Faith is not believing that God can, it's knowing that God will.

May the joy of Easter Sunday be our constant reminder that God always keeps his promises.

— VERSES —

- V1 The angel said to the women, "Do not be afraid, for I know that you are looking for Jesus, who was crucified. He is not here; he has risen, just as he said... go quickly and tell his disciples:

 'He has risen from the dead and is going ahead of you into Galilee. There you will see him.' Now I have told you."
- **V2** Faith is not believing that God can, it's knowing that God will.
- Why do you seek the living one among the dead? He is not here, he has been raised. (Luke 24:5-6)
- V4 And behold, I am with you always, until the end of the age.
 (Matthew 28:20)
- V5 Peace be with you. As the Father has sent me, so I send you. (John 20:21)
- Just as Christ was raised from the dead by the glory of the Father, so we too might walk in newness of life. (Romans 6:4)
- V7 As Christ was raised from death to life, so too will those who follow him be raised to eternal life.
- V8 The Easter proclamation rings out once again in the world:

 Christ is risen! He lives beyond death,

 He is the Lord of the living and the dead.
- V9 In His resurrection is fulfilled the great hope of "new" heavens and earth, of a world without suffering and tears, of a society founded on peace and justice and of a life without end.
- V10 In welcoming the risen Lord, a new life begins in Him, a new way of living, hoping and loving also starts in all those who believe in Him.

- **V11** Beloved Brothers and Sisters! ...call to mind the words of the Risen Lord:
 "I am with you always, to the close of the age" (Matthew 28:20)

 Pope John Paul II Easter Vigil homily 2004
- W12 We believe in God, the Creator of heaven and earth. And we celebrate the God who was made man, who suffered, died, was buried and rose again. We celebrate the definitive victory of the Creator and of his creation. We celebrate this day as the origin and the goal of our existence. We celebrate it because now, thanks to the risen Lord, it is definitively established that reason is stronger than unreason, truth stronger than lies, love stronger than death... We celebrate it because we know that those words from the end of the creation account have now been definitively fulfilled: "God saw everything that he had made, and behold, it was very good." (Genesis 1:31)

— MESSAGES —

Pope Benedict XVI Easter Vigil Homily 2011

- **M-a** May the joy of Easter Sunday be our constant reminder that God always keeps his promises.
- M-b May the blessings of Easter Sunday be yours now and all the days of your life.
- **M-c** You and your loved ones will be remembered in our Masses offered throughout the Easter Season.

